POPULATION TOTAL	1990 CENSUS	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
TEXAS	16,986,510	20,851,820	22,086,674	24,136,357
MEDIAN AGE (YRS)		32.4	33.1	34.3
TEXARKANA, TX	120,132	129,749	132,848	137,410
MEDIAN AGE (YRS)		35.8	36.5	37.1
HISPANICS (ANY RACE)		4,633	4,655	5,370
STATE'S PERCENTAGE		3.57%	3.50%	3.91%
POPULATION BY RACE		2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
WHITE		95,359	97,263	99,778
MSA'S PERCENTAGE		73.49	74.96	76.90
MEDIAN AGE (YRS)		38.0	38.9	39.8
BLACK/AFRICAN-AMERICAN		30,210	31,075	32,419
MSA'S PERCENTAGE		23.28	23.95	24.99
MEDIAN AGE (YRS)		29.9	30.2	30.9
AMERICAN INDIAN/NATIVE		776	842	973
MSA'S PERCENTAGE		0.60	0.65	0.75
MEDIAN AGE (YRS)		36.5	36.2	35.9
ASIAN		534	570	638
MSA'S PERCENTAGE		0.41	0.44	0.49
MEDIAN AGE (YRS)		33.9	33.5	33.7
HAWAII/PACIFIC ISLANDER		44	48	60
MSA'S PERCENTAGE		0.03	0.04	0.05
MEDIAN AGE (YRS)		21.0	18.0	21.0
OTHER		1,222	1,384	1,700
MSA'S PERCENTAGE		0.94	1.07	1.31
MEDIAN AGE (YRS)		23.8	24.1	24.1
POPULATION BY LOCALITY			2003 ESTIMATED	2008 PROJECTED
URBAN SUBURBAN RURAL			17,440 61,674 53,734	17,579 63,792 56,039

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## Transportation and Marketing

INCOME	2003 ESTIMATED	2008 PROJECTED	
HOUSEHOLD MEDIAN	\$35,735		
PER CAPITA	\$18,865		
EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
TOTAL EXPENDITURES	\$1,693,836,000	\$2,147,919,000	26.81%
FOOD AT HOME TOTAL	\$220,369,100	\$253,261,100	14.93%
FOOD AWAY FROM HOME TOTAL	\$170,756,700	\$215,384,900	26.14%
FOOD AS % OF TOTAL EXPENDITURES	23.09%	21.82%	
FOOD AT HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS (ALL TYPES)	\$46,459,500	\$53,774,800	15.75%
FISH & SEAFOOD PRODUCTS	\$4,149,300	\$4,764,000	14.81%
FRUITS & VEGETABLES	\$23,916,400	\$27,027,200	13.01%
DAIRY PRODUCTS	\$23,653,600	\$27,105,800	14.59%
BAKERY PRODUCTS	\$23,284,200	\$25,917,300	11.31%
CEREALS & PRODUCTS	\$11,879,900	\$13,926,000	17.22%
PREPARED FOODS	\$35,039,800	\$40,656,200	16.03%
JUICES	\$5,686,200	\$6,492,000	14.17%
FOOD AWAY FROM HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
BREAKFAST & BRUNCH FAST FOOD FULL SERVICE	\$12,355,000 \$5,931,400 \$6,423,500	\$17,246,400 \$8,028,000 \$9,218,400	39.59% 35.35% 43.51%
LUNCH FAST FOOD FULL SERVICE	\$43,712,900 \$28,030,500 \$15,682,500	\$54,841,000 \$34,306,900 \$20,534,100	25.46% 22.39% 30.94%
DINNER FAST FOOD FULL SERVICE	\$61,047,400 \$27,362,400 \$33,684,900	\$78,570,700 \$33,627,600 \$44,943,100	28.70% 22.90% 33.42%

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## Transportation and Marketing

FOOD AT HOME EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS			
MEATS (ALL TYPES)	\$919	\$1,004	9.25%
POULTRY	\$259	\$284	9.65%
EGGS	\$45	\$47	4.44%
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FISH & SEAFOOD			
FRESH	\$39	\$42	7.69%
FROZEN	\$27	\$31	14.81%
CANNED	\$16	\$16	0.00%
FRUITS / VEGETABLES			
FRESH	\$302	\$325	7.62%
CANNED	\$90	\$99	10.00%
FROZEN	\$59	\$60	1.69%
OTHER	\$22	\$21	-4.55%
DAIRY PRODUCTS			
FRESH MILK & CREAM	\$150	\$160	6.67%
CHEESE	\$121	\$125	3.31%
ICE CREAM	\$78	\$84	7.69%
BUTTER / MARGARINE	\$37	\$44	18.92%
BAKERY PRODUCTS			
BREAD & PRODUCTS	\$355	\$374	5.35%
COOKIES	\$68	\$71	4.41%
CRACKERS	\$37	\$39	5.41%
CEREALS & PRODUCTS			
CEREALS	\$132	\$140	6.06%
PASTA PRODUCTS	\$39	\$45	15.38%
FLOUR & MIXES	\$43	\$50	16.28%
RICE	\$21	\$25	19.05%
PREPARED FOODS			
SNACKS/CHIPS	\$114	\$131	14.91%
JUICES	\$112	\$121	8.04%
FROZEN/PREP. OTHER	\$85	\$99	16.47%
SOUPS	\$56	\$65	16.07%
SAUCES & GRAVIES	\$55	\$55	0.00%
BABY FOOD	\$46	\$49	6.52%
FROZEN MEALS	\$40	\$45	12.50%
NUTS	\$30	\$31	3.33%
SALADS	\$21	\$25	19.05%
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